



The **WALT DISNEY** Company Europe, Middle East & Africa

Jan Koeppen **President, The Walt Disney Company EMEA**

Jan Koeppen was appointed President, The Walt Disney Company Europe, Middle East and Africa (EMEA) in November 2019. Based out of Disney's regional headquarters in London, Jan is accountable for direct-to-consumer including Disney+, motion pictures, television including Disney channels, ESPN, FOX and National Geographic, media distribution, content sales and strategy and business development. He also closely collaborates with the consumer products team.

Jan oversaw the successful rollout of Disney+ to 16 countries in 2020, bringing the total number of European countries with Disney+ to 17.

In his role, Jan is responsible for overseeing Disney's portfolio across a diverse collection of countries with teams operating in 59 markets across 29 countries.

Jan joined The Walt Disney Company following the acquisition of 21st Century Fox, where he was President, Fox Networks Group (FNG) Europe & Africa. In this role Jan had full P&L and operating responsibility for FNG's regional businesses covering brands such as FOX, National Geographic, FOX Sports and BabyTV, as well as the non-video activities of National Geographic Partners.

A seasoned media executive, Koeppen first joined FNG's parent company, 21st Century Fox in 2009 (then News Corporation) as COO Europe & Asia. Accomplishments in this role included the completion of 32 transactions and major restructurings for the group in Europe and Asia, including the majority stake acquisition of Sky Deutschland, the establishment of Star India as a standalone entity and merging the remaining Star business with FIC/FNG Asia. In his role as COO Europe & Asia he also represented 21st Century Fox on the boards of Sky Deutschland, Tata Sky, Phoenix TV (HK) and others.

Prior to joining 21st Century Fox, Koeppen held a variety of posts with The Boston Consulting Group (BCG), including the role of Partner and Managing Director at the firm's London branch, where he served as co-head of BCG's worldwide Media Practice.

Born in Germany and raised in Brussels, he holds a Masters of Management from H.E.C. Paris (Diplome H.E.C) and a B.S. in Mechanical Engineering from The George Washington University in Washington D.C. He has lived in seven countries and is fluent in English, French, German and Spanish.