



The **WALT DISNEY** Company Europe, Middle East & Africa

Jan Koeppen **President, The Walt Disney Company EMEA**

Jan Koeppen was appointed President, The Walt Disney Company Europe, Middle East and Africa (EMEA) in November 2019. Based out of Disney's regional headquarters in London, Mr Koeppen is accountable for Direct-to-Consumer including Disney+, Motion Pictures, Television including Disney Channels, FOX & National Geographic, content sales and other operations across EMEA (excluding Disneyland Paris). He also closely collaborates with the consumer products team.

Disney EMEA seeks to leverage its integrated structure to continue to drive growth, innovation and brand affinity across this extremely diverse collection of countries with a team operating in 59 markets with offices in 25 countries. Disney's business has flourished in numerous markets across Europe for more than 80 years while some of its brands are still establishing themselves as household names in some countries across Africa, the Middle East and Eastern Europe.

Jan joined The Walt Disney Company following the acquisition of 21st Century Fox, where he was President, Fox Networks Group (FNG) Europe & Africa. In this role Jan had full P&L and operating responsibility for FNG's regional businesses covering brands such as FOX, National Geographic, FOX Sports and BabyTV.

A seasoned media executive, Koeppen first joined FNG's parent company, 21st Century Fox in 2009 (then News Corporation) as COO Europe & Asia. Accomplishments in this role included the completion of 32 transactions and major restructurings for the group in Europe and Asia, including the majority stake acquisition of Sky Deutschland, the establishment of Star India as a standalone entity and merging the remaining Star business with FIC/FNG Asia. In his role as COO Europe & Asia he also represented 21st Century Fox on the boards of Sky Deutschland, Tata Sky, Phoenix TV (HK) and others.

Prior to joining 21st Century Fox, Koeppen held a variety of posts with The Boston Consulting Group (BCG), including the role of Partner and Managing Director at the firm's London branch, where he served as co-head of BCG's worldwide Media Practice.

Born in Germany and raised in Brussels, he holds a Masters of Management from H.E.C. Paris (Diplome H.E.C) and a B.S. in Mechanical Engineering from The George Washington University in Washington D.C. He has lived in seven countries and is fluent in English, French, German and Spanish.