



The **WALT DISNEY** Company

Europe, Middle East & Africa

Lee Jury
Senior Vice President, Studio & Integrated Marketing
The Walt Disney Company EMEA

Lee leads all aspects of marketing for Theatrical and Physical Home Entertainment for our combined Walt Disney Studios and 20th Century Fox Films businesses (including Disney, Pixar, Marvel, Star Wars, Twentieth Century Fox, Fox Searchlight), such as: marketing strategy, creative, digital engagement and studios PR. He is also responsible for our centralised marketing teams including: Corporate Brand management, cross company-wide research, studio and integrated promotions, digital marketing and media strategy. Our Music Group also reports into Lee.

Previously, Lee was Head of Studio Marketing for Europe, Middle East and Africa (EMEA), responsible for the marketing activities of The Walt Disney Company's theatrical and home entertainment businesses across the region. This included direct operational accountability for these activities in the UK and Ireland.

Previous to that, Lee was Executive Director of Marketing for Walt Disney Studios Motion Pictures UK, where he was responsible for marketing activity for the UK Studio business.

Lee joined Disney in 1995 and has held a variety of Marketing and Sales positions within Walt Disney Studios Motion Pictures, formerly Buena Vista International.

Prior to joining The Walt Disney Company, Lee was a Marketing Executive at a UK-based exhibition film network organisation.

Lee graduated from Sheffield Hallam University with a BA (Hons) degree in Business & Technology Management. He is based in London.