



# The **WALT DISNEY** Company Europe, Middle East & Africa

**Hans van Rijn**

***SENIOR VICE PRESIDENT, COUNTRY MANAGER AND GENERAL MANAGER, MEDIA, THE WALT DISNEY COMPANY NORDIC & BALTIC***

Hans van Rijn was appointed as Country Manager, Senior Vice President and General Manager, Media, for The Walt Disney Company Nordic in 2019, after joining the company from Fox Networks Group (FNG) where he served as Nordic General Manager. In 2020, responsibilities for the Baltics were added, and Hans now oversees ten lines of business in eight countries, and a team spread across four offices in Sweden, Denmark, Finland and Norway.

Prior to his role at FNG, Hans was Vice President, Digital Strategy and Business Development for Discovery Networks International, and has held executive roles at Prosieben and SBS Broadcasting Group.