



Hélène Etzi

Country Manager and General Manager Media, The Walt Disney Company France

Hélène Etzi was appointed Country Manager and General Manager Media, The Walt Disney Company France in 2019. In this role, Hélène has responsibility for all The Walt Disney Company's French business activities, including Disney+, TV channels and content sales.

Prior to her current role, Hélène served as General Manager Disney Channels EMEA and before as Chief Marketing Officer for Disney in France in addition to her role of Managing Director of Disney Channel France.

Prior to joining Disney, Hélène was Director of Sales and Marketing at Easynet and previously was at Telco Orange.