



The **WALT DISNEY** Company
Europe, Middle East & Africa

Marco de Ruiter

Country Manager, The Walt Disney Company Belgium, the Netherlands & Luxembourg

Marco de Ruiter was named Country Manager for The Walt Disney Company Belgium, The Netherlands and Luxembourg in 2019. In this role, Marco is responsible for more than 3,000 hours of live sports programming every year in The Netherlands. Marco is also responsible for the local media businesses.

Prior to joining Disney, Marco held a wide range of executive roles at FOX Networks Group (FNG). Before FNG, Marco was an executive at Viacom for 11 years, where he was responsible for the operations in all countries and also acted as Managing Director for Viacom's International Media Centers.

Marco began his career in retail and e-commerce, as Finance Manager for Ceteco in Costa Rica and Nicaragua.