



The **WALT DISNEY** Company
Europe, Middle East & Africa

Marco de Ruiter

Senior Vice President Direct-To-Consumer & Networks; Country Manager Benelux

Marco de Ruiter is Senior Vice President Direct-To-Consumer and Networks and Country Manager for The Walt Disney Company Belgium, The Netherlands and Luxembourg. In this role, Marco is responsible for our DTC and Networks businesses as well as leading local cross-company initiatives, shared service functions and teams in these markets.

Prior to joining Disney, Marco held a wide range of executive roles at FOX Networks Group (FNG). Before FNG, Marco was an executive at Viacom for 11 years, where he was responsible for all commercial operations and strategy in Germany, Nordics and Benelux and acted as Managing Director for Viacom's International Media Centers.

Marco began his career in retail and e-commerce.