



This festive season, Disney Store is donating soft toys to charities across Europe, to help bring a touch of Disney magic to children in local communities. This is the eleventh year soft toys have been donated, resulting in 200,000 Christmas gifts to date. This year, Disney's chosen character is Olaf, who is the friendliest companion, gives warm hugs and features in Disney's *Frozen 2*. He will soon be making his way to local charities. Find out more about our chosen charities below....



In Kind Direct distributes new, usable consumer products, donated by manufacturers and retailers, to UK charitable organisations working here and overseas. In Kind Direct works with not-for profit organisations and companies to help ensure that everyone has access to life's essentials and that no usable product goes to waste.

Registered Charity Number: England & Wales 1052679



Together for Short Lives is the UK leading charity for children with life limiting conditions and their families. There are over 49,000 children in the UK who have life-limiting conditions. Our role is to fight to support them to live as a full-filling a life as possible and ensure they and their families get the services they require and deserve.

Registered Charity Number: England & Wales 1144022 and Scotland SC044139



MediCinema builds, installs and runs state-of-the-art cinemas in hospitals around the UK, giving patients and their families the magic and joy of a night at the movies together. MediCinemas are proper cinemas, specially designed to give a fully immersive experience while catering for the needs of all patients, even those unable to leave their beds. They give patients and their families a break from the ward and all the difficulties of being in hospital, increasing wellbeing and helping them feel better with film.

Registered Charity Number: England & Wales 1058197 and Scotland SC039704



CMRF Crumlin provide vital funding to Our Lady's Children's Hospital Crumlin and the National Children's Research Centre' Our Lady's Children's Hospital, Crumlin is Ireland's largest paediatric hospital. Our Lady's mission is to constantly improve the health and wellbeing of children and adolescents in a safe environment which is driven by quality healthcare and supported by excellence in Knowledge, Education and Research.

Registered Charity Number: CHY 16735



Children in Hospital Ireland is a national non-profit organisation committed to promoting and ensuring the welfare of all children in hospital and their families. For over 45 years the organisation has been directly working with sick children to bring them fun and support. CHI uses its expertise to deliver unique daily and weekly play sessions that support child patients, parents and staff in 13 hospital wards and playrooms nationwide, making hospital a happier place for children through play and advocacy.

Registered Charity Number: 6632

Here's how you can get involved...

Visit the Disney Store UK Facebook page between 13th to 19th November, simply tag a friend who you'd give a warm hug to and for every tagged post we receive*, Disney Store will donate an Olaf soft toy to one of our chosen charities.

*For every tagged comment received between 13/11/2019 to 19/11/2019, Disney Store will donate a soft toy to a pre-agreed charity. Maximum of 10,800 soft toys to be donated across the UK and Ireland.