



# The **WALT DISNEY** Company Europe, Middle East & Africa

**DIEGO LONDONO**

**Executive Vice President, Media Networks and Content**

**The Walt Disney Company**

Diego Londono is Executive Vice President, Media Networks and Content. He is responsible for all television channels, multiplatform content, original production, marketing, creative services, and research for the Walt Disney Company Television portfolio across the region. Diego leads the company's content strategy across its four genres (kids, factual, entertainment, sports) and oversees the brand strategy for Disney Channel, National Geographic, FOX and ESPN/Fox Sports. In this role, he also partners with the EMEA Direct-to-Consumer team on content strategy, commissioning and acquisitions.

Diego joined the Walt Disney Company following the acquisition of 21st Century Fox, where he was Chief Operating Officer, Fox Networks Group (FNG) Europe and Africa. In this role, Diego worked alongside the regional President to further the FNG Europe and Africa operation and growth objectives, and was directly responsible for the company's product strategy, including programming, production, acquisitions, marketing and research. As regional Head of Italy and the UK, he also had P&L responsibility and oversight of the operations in these markets.

A 21st Century Fox veteran, Diego joined the company in 1997 working in a variety of roles and countries over the past 22 years to create and successfully build the organisation's international operations. Prior to being named Chief Operating Officer, Diego spent six years in Rome as President of FNG Italy and Germany, managing a 16 channel portfolio of channels that included the development and launch of new brands (FoxLife, Fox Crime, Fox Comedy, Fox Animation). Prior roles included Vice President, Marketing, Sales and Research, FNG Italy and Director Marketing, Communications and Digital for FOX, National Geographic Channel and FOX Kids throughout LATAM, based in Los Angeles.

Born in Colombia and raised in Los Angeles, California, Diego holds a Business Economics degree from the University of California at Los Angeles (UCLA), and a Masters in International Management from the University of California at San Diego. Diego has lived and worked in multiple countries and is fluent in three languages (English, Italian, Spanish).