



The **WALT DISNEY** Company  
Europe, Middle East & Africa

**Manuel Alduy**  
**Senior Vice President, Content Sales and Development**  
**The Walt Disney Company EMEA**

Manuel Alduy leads The Walt Disney Company's Content Sales business in EMEA, covering the vast portfolio of content coming from The Walt Disney Company's television and motion picture studios. Manuel heads the distribution of all feature films from The Walt Disney Studios including 20<sup>th</sup> Century Studios and Searchlight Pictures, as well as TV series and factual content from Walt Disney Television Studios, FX, Freeform and National Geographic via broadcasting platforms, digital platforms, subscription VOD, and pay-TV networks across Europe and Africa.

In a media career spanning almost 25 years, Manuel has helped broadcasters to acquire, market and promote the best scripted content to their audience.

Manuel joined The Walt Disney Company via the acquisition of Twentieth Century Fox where he was locally responsible for the sale of Fox and FX content to broadcasters and SVOD services in France, Belgium, Spain, Portugal, Africa and Switzerland as well as locally managing scripted format sales.

Prior to joining Twentieth Century Fox, Manuel had a long career with Canal +. During his 22-year tenure there, he took on different roles ranging from management control to US and European content acquisitions and programming, to Head of Canal OTT. He also played a key role in modernizing Canal+ by ramping up its digital offering and initiating Canal+ branded content, including the first premium short-form scripted series with STUDIO+.