



The **WALT DISNEY** Company
Europe, Middle East & Africa

Amy Phillips
Vice President, Corporate Communications & Corporate Responsibility,
The Walt Disney Company EMEA

As Vice President, Corporate Communications & Corporate Responsibility, The Walt Disney Company EMEA, Amy is responsible for managing Disney's public profile, overseeing media relations and product publicity for the Company's media networks, consumer products and interactive media businesses as well as crisis and internal communications for the region. She also oversees Disney's Enterprise Corporate Social Responsibility programme including Community Engagement and Strategic Philanthropy.

Amy is also the General Manager of Disney Healthy Living, responsible for building a business that inspire families to flourish, by encouraging life-long healthy behaviours, through story-telling, imagination, fun and play. The strategy brings together the breadth of the Company's businesses, content and CSR activities, marketing and communications to build commercial, societal and brand value for Disney.

Prior to joining Disney, Amy was Vice President, Corporate Communications, ESPN. Where she managed media relations, media strategy and crisis communications for various aspects of the business. This includes working directly with the teams that are responsible for ESPN's revenue – Ad Sales and Media Network Distribution – as well as Marketing and Research. She also oversaw global internal communications function and strategy for ESPN's six thousand employees.

With more than 20 years of experience in sports and entertainment, Amy began her career at the 1996 Paralympic Games in Atlanta, Georgia, where she caught the bug to work in sports and sporting events. Following the Paralympics, she became a publicist for Ted Turner's Goodwill Games and then moved on to Turner's Cartoon Network.

After several years in Atlanta, Phillips moved to New York and ran communications for Outdoor Life Network (now NBC Sports Network) before joining ESPN. In her career she has been fortunate to attend several major sporting events, including the Super Bowl, the Tour de France, The Atlanta Olympic Games, the Sydney Olympic Games, The FIFA World Cup, The Stanley Cup Finals, Wimbledon, The Australian Open and The US Open.

Originally from St. Louis, Missouri, she graduated from the College of the Holy Cross in Worcester, Massachusetts with a BA in English in 1995 and currently resides in New York City.