



ELISA

TALE OF COURAGE AND KINDNESS

MEDICINEMA

feel better with film



Elisa, 10 years old from Italy, has used her imagination and creativity for the greater good. Just like Rapunzel from Disney's *Tangled*, Elisa stepped out of her comfort zone to make her dream come true. She uses her unique skillset to inspire others and to encourage them follow their dreams.

Elisa decided to help other children in hospital by promoting and be part of a fundraising initiative for MediCinema Italia Onlus. She used her creativity and love of crafts to design a T-shirt to raise funds for MediCinema that, thanks to this activation, was able to buy materials so that other seriously-ill children at the hospital could have some fun and design their own T-shirts. Not only is Elisa kind to children in hospital, she is an inspiration to her friends, helping them fight their battles and encouraging confidence and enthusiasm.

MediCinema Italia Onlus is one of Disney's long-standing partners and is an Italian association that set up state-of-the-art cinema spaces inside hospitals and places of care. Through their cinemas, MediCinema Italia promotes the relief therapy through the magic of cinema clinically measuring its benefits. To find out more about MediCinema Italia Onlus please visit the organisation's website: <https://www.medicinema-italia.org/>

To find out more about how Disney supports organisations like MediCinema Italia Onlus to bring comfort, inspiration and opportunity to children and young people across the globe, please visit our website: <https://thewaltdisneycompany.eu/>