



The **WALT DISNEY** Company
Europe, Middle East & Africa

Eun-Kyung Park

***SENIOR VICE PRESIDENT, COUNTRY MANAGER, THE WALT DISNEY COMPANY GERMANY,
SWITZERLAND & AUSTRIA***

Eun-Kyung Park was appointed Senior Vice President and Country Manager of The Walt Disney Company Germany, Switzerland and Austria (GSA) in June 2023. Eun-Kyung is responsible for all lines of business across Disney's portfolio of brands and properties in the German speaking region.

She joined from ProSiebenSat.1 held a number of leadership roles for ten years, most recently as their Chief Digital Officer, Entertainment. Eun-Kyung started her career at Bertelsmann AG DirectGroup in China, Germany and France.