



The **WALT DISNEY** Company  
Europe, Middle East & Africa

**Eun-Kyung Park**

**Senior Vice President, Direct-To-Consumer & Networks; Country Manager Germany,  
Switzerland and Austria**

Eun-Kyung Park is Senior Vice President Direct-To-Consumer and Networks and Country Manager for The Walt Disney Company Germany, Switzerland and Austria. In this role, Eun-Kyung is responsible for the DTC and Networks businesses as well as leading local cross-company initiatives, shared service functions and teams in these markets.

Eun-Kyung started her career at Bertelsmann in three countries before moving to ProSiebenSat.1, where she held a number of leadership positions for 10 years, most recently as Chief Digital Officer Entertainment. In 2020, she moved to Disney as SVP, General Manager Media.