



The **WALT DISNEY** Company
Europe, Middle East & Africa

Hans van Rijn

Senior Vice President, Direct-To-Consumer & Networks; Country Manager Nordic and Baltic

Hans Van Rijn is Senior Vice President Direct-To-Consumer and Networks and Country Manager for The Walt Disney Company Nordic and Baltic. In this role, Hans is responsible for the DTC and Networks businesses as well as leading local cross-company initiatives, shared service functions and teams in these markets.

Prior to joining Disney, Hans was General Manager for the Nordic region of Fox Networks Group (FNG). Before this Hans was Vice President, Digital Strategy and Business Development for Discovery Networks International, and has held executive roles at ProSieben and SBS Broadcasting Group.